# Sequential Preference-Based Optimization

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$$\mathbf{x}_{opt} = \operatorname*{arg\,max}_{\mathbf{x} \in \mathcal{X}} f(\mathbf{x})$$
$$\mathbf{x}_{i} \in \mathcal{X}$$
$$f(\mathbf{\lambda}) = \frac{1}{k} \sum_{k=1}^{k} \mathcal{L}(\mathbf{\lambda}, \mathcal{D}_{\text{train}}^{(i)}, \mathcal{D}_{\text{value}}^{(i)})$$

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Open Source : <u>SMAC</u>, <u>HyperOpt</u>, <u>Spearmint</u>, <u>MOE</u>

Companies : Whetlab, <u>SigOpt</u>

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Approach : Interactive procedure to query user and guide optimization based on preference observations (bring human back into the loop!)

#### Tuning procedural animation parameters for particle simulations [1]



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Tuning frequency-dependent hearing thresholds for hearing aid personalization [2]



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Can we build on previous ideas to support observations having **equivalent** preference?





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Simple software interface to allow for extensions and rapid experiments

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M preference observations (**c**) are related to N unique query points (**X**) via a GP prior over latent function vectors (**f**) and a Bradley-Terry preference model [1,2,3]

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 $rbf(\mathbf{x}_i, \mathbf{x}_j, \boldsymbol{\theta}) = \sigma^2 \exp\left(-\frac{1}{2} \sum_{d=1}^{D} \frac{1}{\theta_d^2} (x_{id} - x_{jd})^2\right) \quad S(x) = \frac{1}{1 + e^{-x}}$ 

The Bradley-Terry model relates the comparison points' latent function values to discrete binary preferences.

Binary



$$d_m = \frac{f_m^1 - f_m^2}{\sqrt{2\sigma^2}}$$
$$\pi_m^{\succ} = S(d_m), \quad \pi_m^{\prec} = 1 - S(d_m)$$

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An extension to the BT model produces preference probabilities over 3 classes [4]



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p(**x**, **z**) is fully defined (joint distribution) when we know **z**. However, we are interested in inferring the latent variables given only the observed preferences and the unique comparison points.



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 $p(\mathbf{x}, \mathbf{z})$  is fully defined (joint distribution) when we know  $\mathbf{z}$ . However, we are interested in inferring the latent variables given only the observed preferences and the unique comparison points.

How to find (or approximate) the posterior  $p(\mathbf{z} | \mathbf{x})$ ?



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$$p(\mathbf{z} \mid \mathbf{x}) \approx q(\mathbf{z} ; \boldsymbol{\lambda}) = \prod_{i=1}^{N} \mathcal{N}(z_i \mid \lambda_{\mu_i}, \lambda_{\sigma_i}) \prod_{k=1}^{D} \mathcal{N}(z_k \mid \lambda_{\mu_k}, \lambda_{\sigma_k})$$

One approximation strategy is to use the **mean-field approximation** that simply uses factorized gaussians for each of the latent random variables of interest.

$$\boldsymbol{\lambda}^* = \operatorname*{arg\,min}_{\boldsymbol{\lambda}} \ KL(q \mid\mid p)$$

$$\begin{split} \boldsymbol{\lambda}^* &= \mathop{\arg\min}_{\boldsymbol{\lambda}} \ KL(q \mid\mid p) \\ &= \mathop{\arg\min}_{\boldsymbol{\lambda}} \int q(\mathbf{z} \mid \boldsymbol{\lambda}) \log \frac{q(\mathbf{z} \mid \boldsymbol{\lambda})}{p(\mathbf{z} \mid \mathbf{x})} \ d\mathbf{z} \end{split}$$

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$$\begin{split} \boldsymbol{\lambda}^* &= \mathop{\arg\max}\limits_{\boldsymbol{\lambda}} \; \operatorname{ELBO}(\boldsymbol{\lambda}) \\ &= \mathop{\arg\max}\limits_{\boldsymbol{\lambda}} \; \mathbb{E}_{\mathbf{z} \sim q(\mathbf{z}; \boldsymbol{\lambda})} \left[ \log p(\mathbf{z}, \mathbf{x}) - \log q(\mathbf{z} \; ; \; \boldsymbol{\lambda}) \right] \end{split}$$

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### Acquisition Function for Preference-Based Opt.

With a model and inference algorithm selected, we still need to decide on mechanism to select next point to present to user to compare. Previous work has proposed use of expected improvement [1]

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$$\begin{aligned} \mathbf{k}_{*} &= [rbf(\mathbf{x}^{*}, \mathbf{x}_{1}, \boldsymbol{\theta}) \cdots rbf(\mathbf{x}^{*}, \mathbf{x}_{N}, \boldsymbol{\theta})] \\ \mu(\mathbf{x}^{*}) &= \mathbf{k}_{*}^{\mathsf{T}} \mathbf{K}^{-1} \mathbf{f} \\ s^{2}(\mathbf{x}^{*}) &= rbf(\mathbf{x}^{*}, \mathbf{x}^{*}, \boldsymbol{\theta}) - \mathbf{k}_{*}^{\mathsf{T}} \mathbf{K}^{-1} \mathbf{k}_{*} \\ d &= \mu(\mathbf{x}^{*}) - f_{best} \\ a_{\mathsf{EI}}(\mathbf{x}^{*}; \mathbf{z}) &= \begin{cases} d\Phi(\frac{d}{s(\mathbf{x}^{*})}) + s(\mathbf{x}^{*})\phi(\frac{d}{s(\mathbf{x}^{*})}), & \text{if } s(\mathbf{x}^{*}) > 0 \\ 0, & \text{if } s(\mathbf{x}^{*}) = 0 \end{cases} \\ \mathbf{x}^{n} &= \arg\max_{\mathbf{x}^{*}} \int a_{\mathsf{EI}}(\mathbf{x}^{*}; \mathbf{z})q(\mathbf{z}; \boldsymbol{\lambda})d\mathbf{z} \end{aligned}$$

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The discrete preference observations are simulated in the following way :

$$\operatorname{pref}(\mathbf{x}_1, \mathbf{x}_2) = \begin{cases} \mathbf{x}_1 \approx \mathbf{x}_2, & \text{if } |f_{\text{test}}(\mathbf{x}_1) - f_{\text{test}}(\mathbf{x}_2)| \leq \epsilon \\ \mathbf{x}_1 \succ \mathbf{x}_2, & \text{else if } f_{\text{test}}(\mathbf{x}_1) < f_{\text{test}}(\mathbf{x}_2) \\ \mathbf{x}_1 \prec \mathbf{x}_2, & \text{otherwise} \end{cases}$$

Vary equivalent tolerance thresh under two settings (0.1, 0.001)



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Baselines search methods

Random Search

Pick random point in domain



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Pure Exploration Search

$$a_{\mathsf{PE}}(\mathbf{x}^*; \mathbf{z}) = rbf(\mathbf{x}^*, \mathbf{x}^*, \boldsymbol{\theta}) - \mathbf{k}_*^{\mathsf{T}} \mathbf{K}^{-1} \mathbf{k}_*$$
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Run each strategy 10 times and record interquartile range









#### UrsemWaves





**UrsemWaves** 


# Experiments



# Experiments



# PrefOpt Software

Open source python library built on top of Edward, TensorFlow

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Succinct interface to conduct preference-based optimizations

```
import prefopt
# define the domain of the search space
bounding box = [[-5.0, 5.0], [0.0, 10.0]]
exp = prefopt.PreferenceExperiment(bounding box)
for i in xrange(1, N) :
    # search for the next points to compare
   X = \exp.find next()
    # get user preference : -1 denotes x1 < x2 , 0 denotes x1 = x2 , 1 denotes x1 > x2
   order = get user pref(X[0], X[1])
    # update model with new preference observation
    exp.prefer(X[0], X[1], order)
```

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**Beyond low dimensional spaces** : How can we simplify building ML / RL systems via preferences? [7]

#### **Questions / Comments**

# Thanks for Listening!

#### References

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